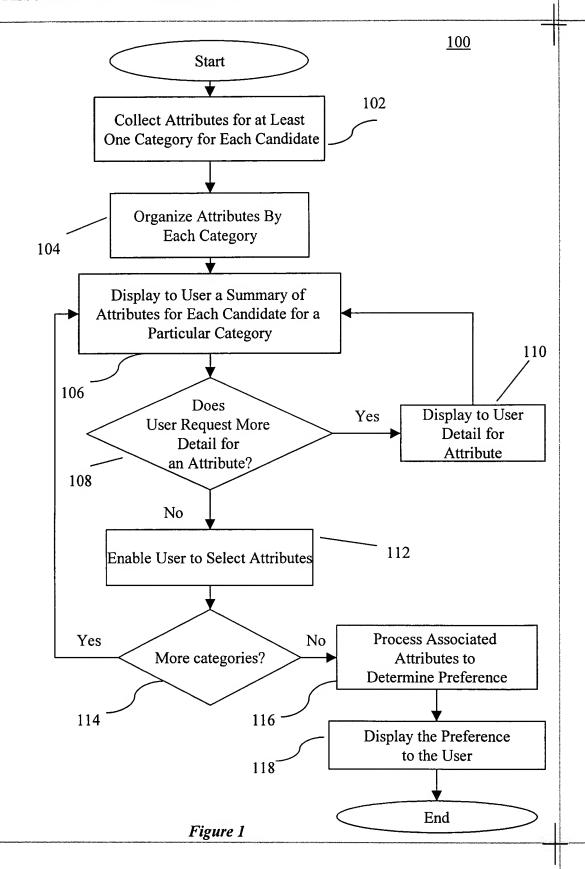TITLE: System and Methods for Identifying User Preference for a Candidate
APPLICANT: Thomson *et al.*
ATTORNEY DOCKET NO.: WBU-001 Sheet 1 of 9
EXPRESS MAIL NO.: EV174099861US

Figure 1

TITLE: System and Methods for Identifying User Preference for a Candidate
APPLICANT: Thomson *et al.*
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CLIENT — 204a

WEB BROWSER — 208a

CLIENT — 204b

WEB BROWSER — 208b

CLIENT — 204c

WEB BROWSER — 208c

SERVER 202

206

200

Figure 2

TITLE: System and Methods for Identifying User Preference for a Candidate
APPLICANT: Thomson *et al.*
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300

Vote by Issue

304

Search

306

Figure 3

TITLE: System and Methods for Identifying User Preference for a Candidate
APPLICANT: Thomson *et al.*
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Vote by Issue

Instruction
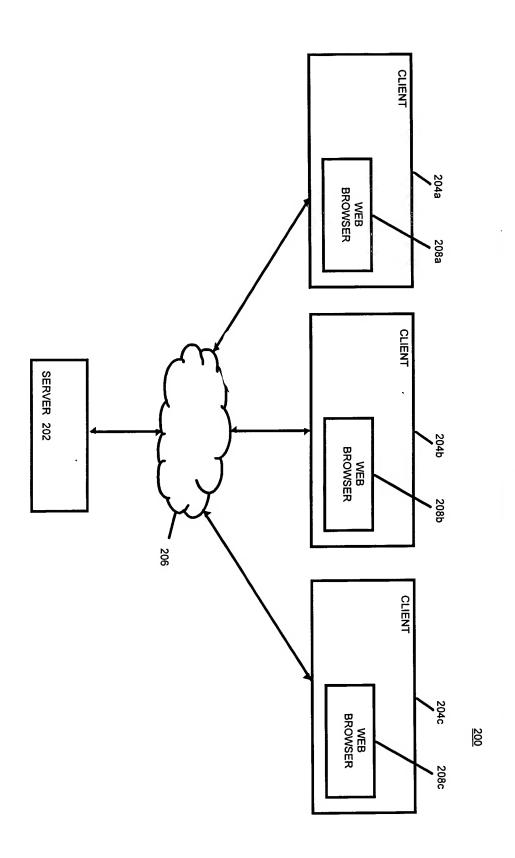Field

418

402

410a

C1 C2 C3 ··· Cn

Home/Start Quiz/Category Detail

410b   404   406   408

410c   410n   400

Start   420

Weight Issues   422

410a   C1   Name C1
              •Read Platform —— 414a
              •Visit Web Site —— 416a

410b   C2   Name C2
              •Read Platform —— 414b
              •Visit Web Site —— 416b

410c   C3   Name C3
              •Read Platform —— 414c
              •Visit Web Site —— 416c

410n   Cn   Name Cn —— 414n
              •Read Platform —— 416n
              •Visit Web Site

···   ···

412

Figure 4

TITLE: System and Methods for Identifying User Preference for a Candidate
APPLICANT: Thomson *et al.*
ATTORNEY DOCKET NO.: WBU-001   Sheet 5 of 9
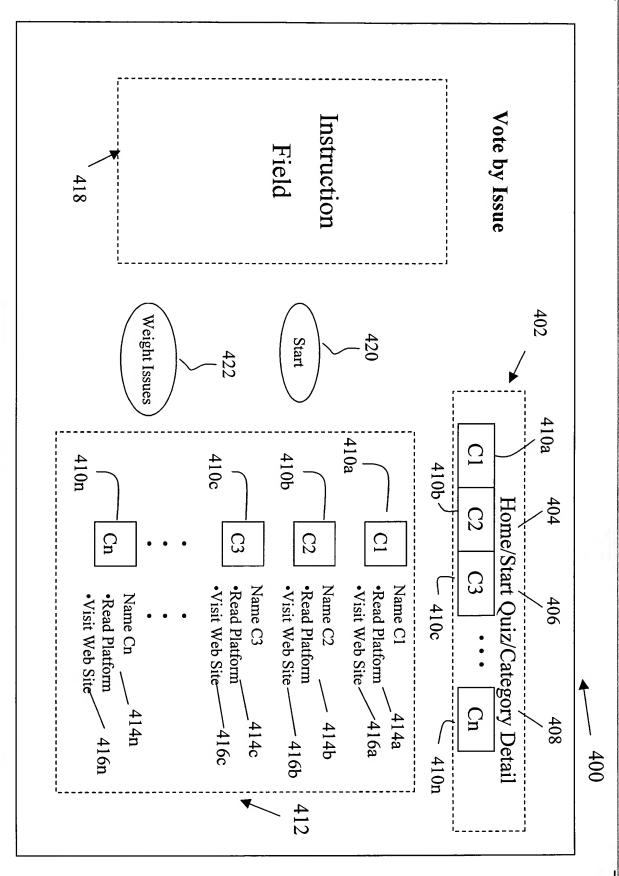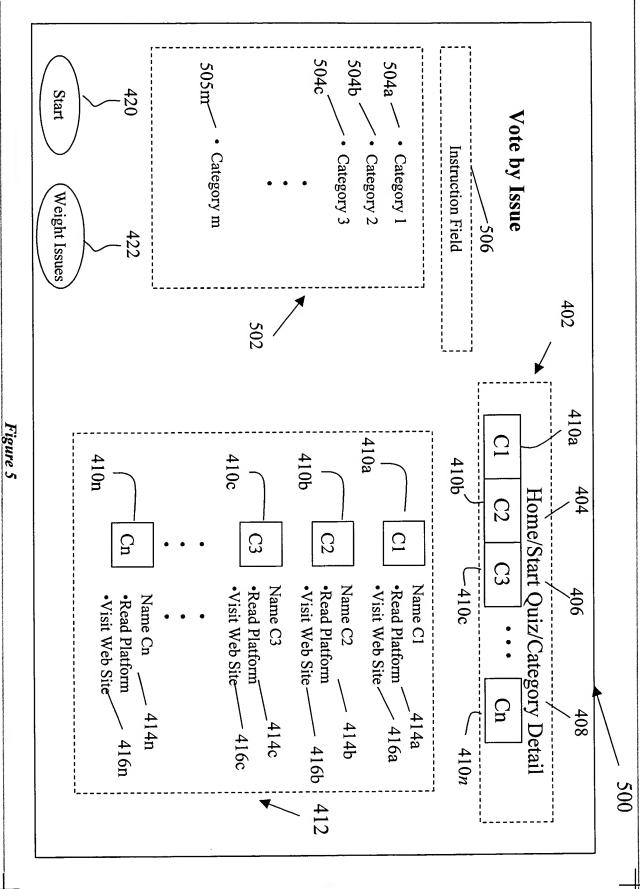EXPRESS MAIL NO.: EV17409861US

Vote by Issue

Instruction Field ——— 506

504a ——— • Category 1
504b ——— • Category 2
504c ——— • Category 3
505m ——— • Category m

· · ·

502

420 ——— (Start)

422 ——— (Weight Issues)

402

Home/Start Quiz/Category Detail

| C1 | C2 | C3 | · · · | Cn |

410a
410b
406
410c
408
410n

500

410a ——— [C1]   Name C1 ——— 414a
                   •Read Platform ——— 416a
                   •Visit Web Site

410b ——— [C2]   Name C2 ——— 414b
                   •Read Platform
                   •Visit Web Site ——— 416b

410c ——— [C3]   Name C3 ——— 414c
                   •Read Platform
                   •Visit Web Site ——— 416c

410n ——— [Cn]   Name Cn ——— 414n
                   •Read Platform ——— 416n
                   •Visit Web Site

· · ·

412

Figure 5

TITLE: System and Methods for Identifying User Preference for a Candidate
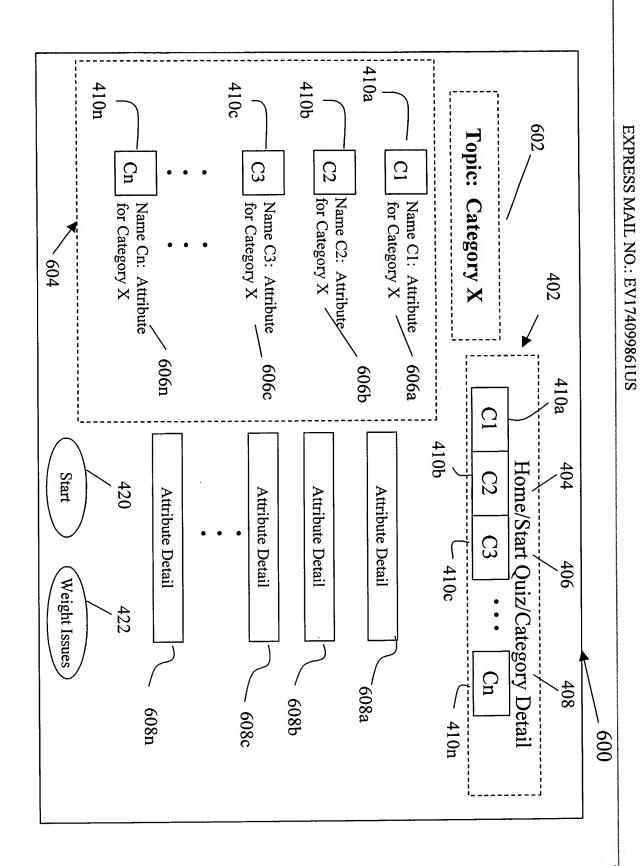APPLICANT: Thomson *et al.*
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602

Topic: Category X

402

410a

| C1 | Name C1: Attribute for Category X | 606a |

410b

| C2 | Name C2: Attribute for Category X | 606b |

410c

| C3 | Name C3: Attribute for Category X | 606c |

• • •   • • •

410n

| Cn | Name Cn: Attribute for Category X | 606n |

604

Home/Start Quiz/Category Detail

410a   404

| C1 | C2 | C3 | • • • | Cn |

410b   406   410n

410c   408

600

Attribute Detail   608a

Attribute Detail   608b

Attribute Detail   608c

• • •

Attribute Detail   608n

Start   420

Weight Issues   422

Figure 6

TITLE: System and Methods for Identifying User Preference for a Candidate
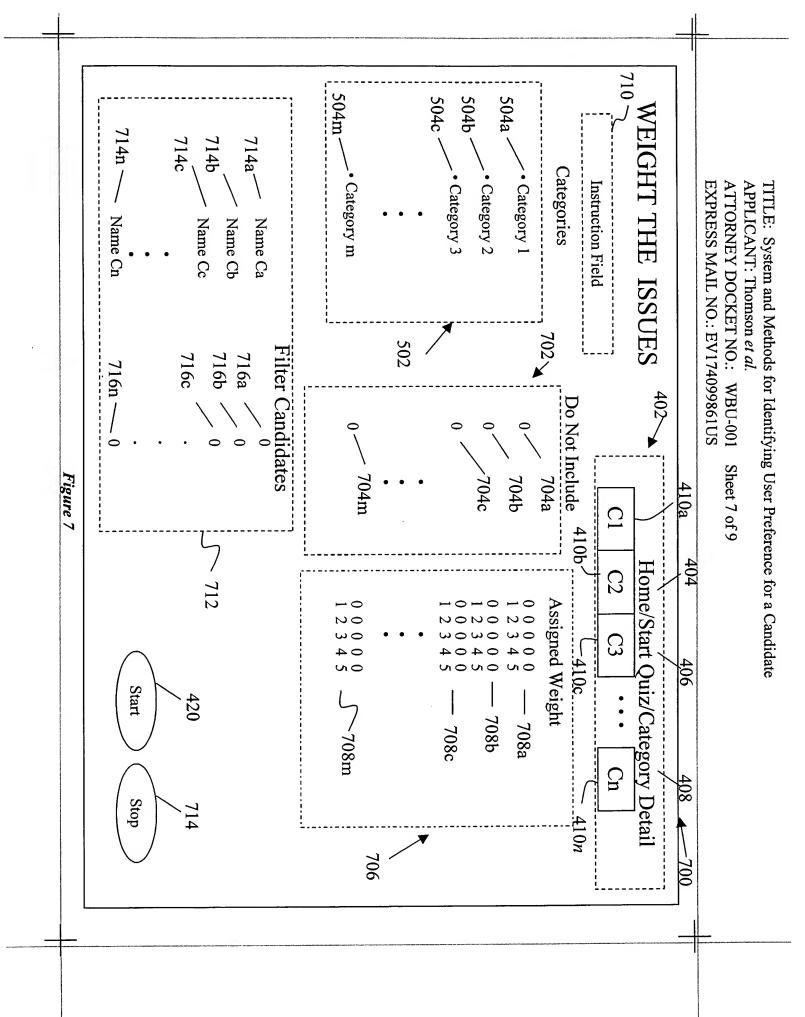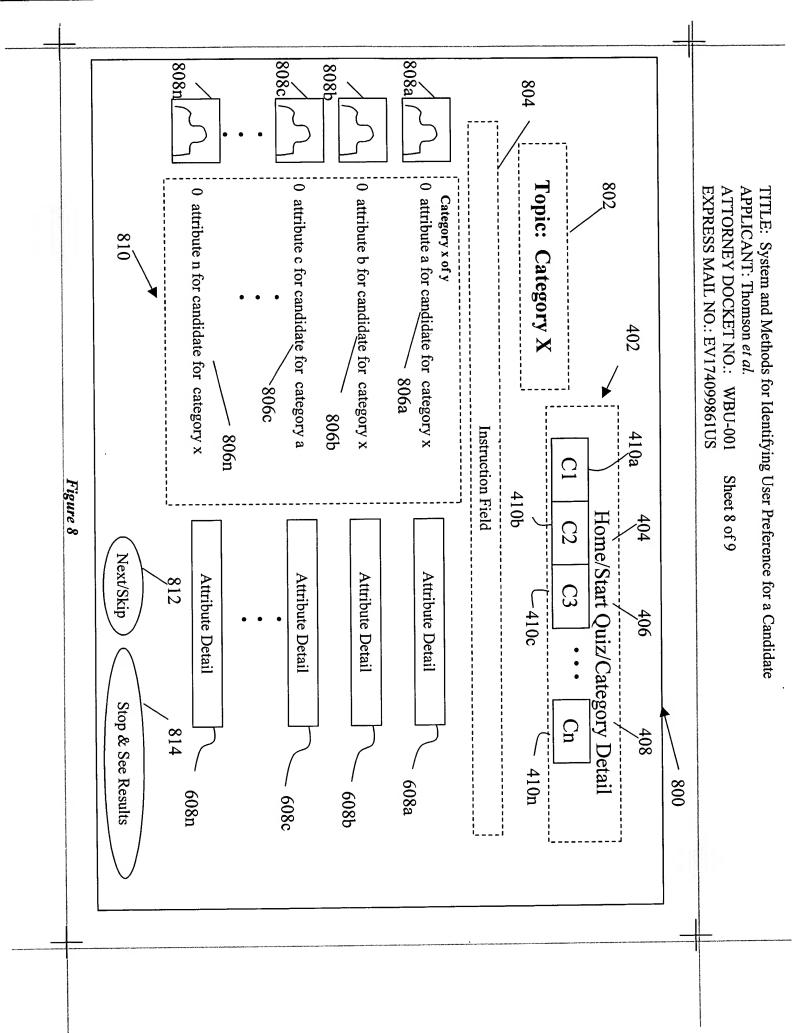APPLICANT: Thomson *et al.*
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WEIGHT THE ISSUES

710 — Instruction Field

Home/Start Quiz/Category Detail

402

| C1 | C2 | C3 | ⋯ | Cn |

410a 410b 410c 410n

404 406 408 700

Categories

502

504a — • Category 1
504b — • Category 2
504c — • Category 3

⋯

504m — • Category m

702

Do Not Include

0 — 704a
0 — 704b
0 — 704c

⋯

0 — 704m

Assigned Weight

0 0 0 0 0 — 708a
1 2 3 4 5

0 0 0 0 0 — 708b
1 2 3 4 5

0 0 0 0 0 — 708c
1 2 3 4 5

⋯

0 0 0 0 0 — 708m
1 2 3 4 5

706

Filter Candidates

712

714a — Name Ca   716a — 0
714b — Name Cb   716b — 0
714c — Name Cc   716c — 0

⋯

714n — Name Cn   716n — 0

714

(Start)   420

(Stop)   714

Figure 7

TITLE: System and Methods for Identifying User Preference for a Candidate
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Figure 8

TITLE: System and Methods for Identifying User Preference for a Candidate
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Figure 9